



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

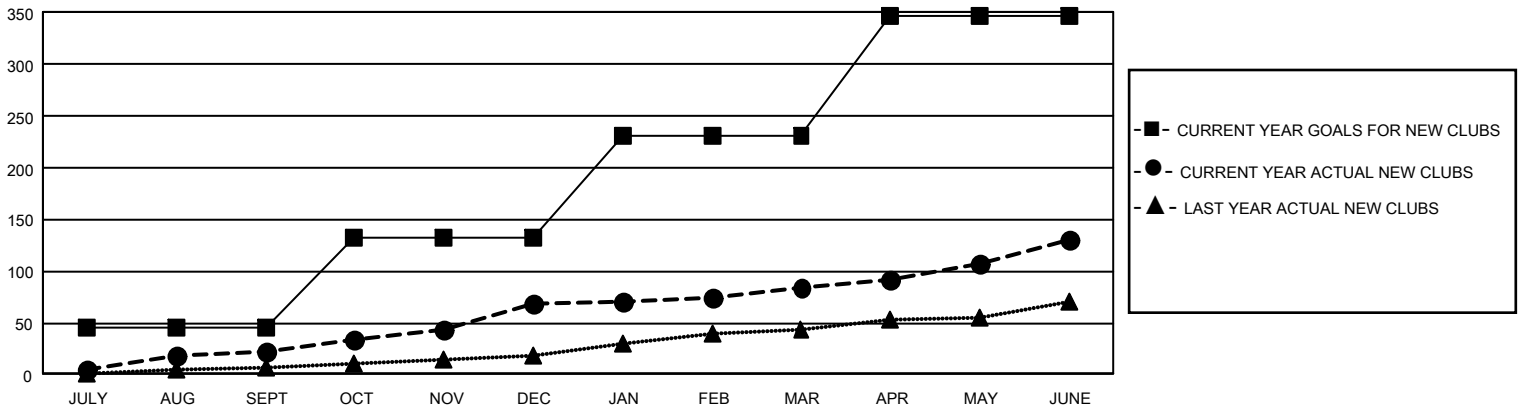
## GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

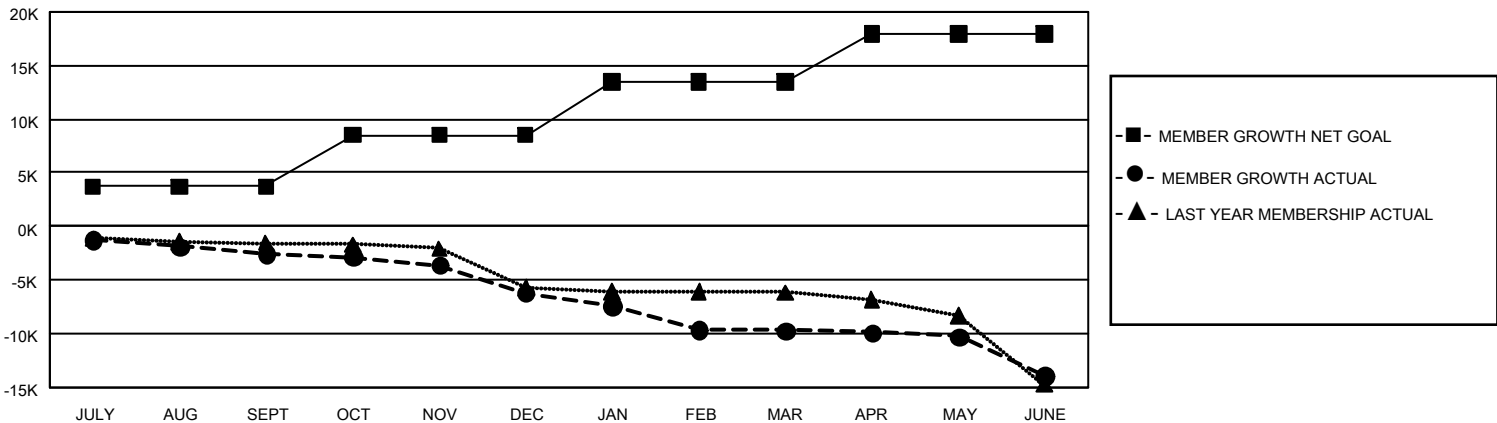
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	135	22	66
OCT/NOV/DEC	261	47	49
JAN/FEB/MAR	294	15	186
APR/MAY/JUNE	348	46	67

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3691	5,349	7,104
OCT/NOV/DEC	4801	6,312	9,443
JAN/FEB/MAR	4988	4,552	7,431
APR/MAY/JUNE	4508	9,148	12,356

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 368	5,160 CLUBS OF 10,587 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	175,664 (66.26%)
DECEASED	5,235	FEMALE	89,469 (33.74%)
CLUB CANCELLED	2,643	TOTAL FAMILY UNIT MEMBERS 50,143	
OTHER	28,461	FAMILY MEMBERS PAYING HALF DUES 25,743	
TOTAL	36,339		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)